

# Name of the issue: Matrimony.Com Limited

| 1 | Type of issue (IPO/ FPO)   | IPO  |
|---|--|--|
| 2 | Issue size (Rs. in crore)  | 497.48   |
| 3 | Grade of issue alongwith name of the rating a  | gency  |
|   | Name<br>Grade  | Not Applicable   |
| 4 | Subscription Level (Number of times) <sup>(1)</sup><br>S<br>(1) All post unpaid before technical rejections and with | Overall 2.83<br>ource: Post Issue Monitoring Report<br>drawals |
| 5 | QIB holding (as a %age of total outstanding ca   | pital) as disclosed to stock exchanges                         |

| Particulars   | %      |
|---|--------|
| (i) On Allotment September 19, 2017 <sup>(1)</sup>            | 1.45%  |
| (ii) at the end of the 1st Quarter immediately after the list | 44.50% |
| of the issue (Setember 30, 2017)                              |        |
| (iii) at the end of 1st FY (March 31, 2018)                   | 45.97% |
| (iv) at the end of 2nd FY (March 31, 2019)                    | 49.70% |
| (v) at the end of 3rd FY (March 31, 2020)                     | 43.16% |

(1) Excluded Pre-Issue holding by QIBs

#### 6 Financials of the issuer

|   |           | (Consolidated Rs. in crore) |           |  |
|---|-----------|-----------------------------|-----------|--|
| Parameters                              | 31-Mar-18 | 31-Mar-19                   | 31-Mar-20 |  |
| Net Sales/ Income from operations       | 335.44    | 350.08                      | 371.83    |  |
| Net Profit after Minority Interest      | 73.86     | 43.11                       | 29.53     |  |
| Equity Capital                          | 11.35     | 11.36                       | 11.38     |  |
| Reserves excluding revaluation reserves | 161.82    | 195.52                      | 216.85    |  |



#### 7 Trading status in the scrip of the issuer

Company's Equity Shares are listed on both the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE")

| Particulars                                 | Status                 |
|---|------------------------|
| (i) at the end of 1st FY (March 31, 2018)   | Frequently traded on   |
|   | NSE and BSE            |
|   | Frequently traded on   |
| (ii) at the and of and EV (March 21, 2010)  | NSE                    |
| (ii) at the end of 2nd FY (March 31, 2019)  | Infrequently traded on |
|   | BSE                    |
|   | infrequently traded on |
|   | NSE                    |
| (iii) at the end of 3rd FY (March 31, 2020) | Infrequently traded on |
|   | BSE                    |

# 8 Change, if any, in directors of issuer from the disclosures in the offer document

| Particulars                      | Name of Director        | Appointed /<br>Resigned |
|----------------------------------|-------------------------|-------------------------|
| During year ended March 31, 2018 | Nikhil Khatau           | Resigned                |
|                                  | Mr Murugavel J          | Reappointment           |
|                                  | Ms. Deepa Murugavel     | Appointment             |
| During year ended March 31, 2019 | Mrs. Akila Krishnakumar | Appointment             |
|                                  | Mr. Murugavel J         | Reappointment           |
| During year ended March 31, 2020 | Akila Krishnakumar      | Reappointment           |

### 9 Status of implementation of project/ commencement of commercial production

| Particulars                                       | Remarks                               |
|---|---------------------------------------|
| (i) as disclosed in the offer document            |                                       |
| (ii) Actual implementation                        | Not Applicable                        |
| (iii) Reasons for delay in implementation, if any |                                       |
| 0 Status of utilization of issue proceeds         |                                       |
| (i) as disclosed in the offer document            |                                       |
| Objects of the Issue as per Offer Documents       | Schedule of Utlisation (In Rs crores) |
|   | schedule of                           |
|   | deployment of Net                     |

|   | Amount to be deployed<br>from Net Proceeds | deployment of Net<br>Proceeds in Fiscal<br>2017 |
|---|--|---|
| Advertising and business promotion activities           | 20   | 20  |
| Purchase of land for construction of office premises in |  |   |
| Chennai   | 42.57                                      | 42.57   |
| Repayment of our overdraft facilities                   | 43.34                                      | 43.34   |
| General corporate purposes#                             | 15.64                                      | 15.64   |
| Total   | 121.55                                     | 121.55  |



(ii) Actual utilization<sup>(1)</sup>

| Actual Utilization of IPO Proceeds                      | Utilized (Rs. Cr.) |
|---|--------------------|
| Advertising and business promotion activities           | 20                 |
| Purchase of land for construction of office premises in |                    |
| Chennai   | 42.54              |
| Repayment of our overdraft facilities                   | 43.34              |
| General corporate purposes#                             | 16.33              |
| Total   | 122.21             |
| Source - as per the monitoring report dated March 31,   | 2018               |

(iii) Reasons for deviation, if any

The change in the amount under the head "General Corporate Purposes" is due to the IPO issue expenses of Rs. 6.59 million being lower than the estimated amount

#### 11 Comments of monitoring agency, if applicable

Axis Bank Limited is the monitoring agency appointed for the issue

#### 12 Price-related data

| Designated SE     | BSE                |
|-------------------|--------------------|
| Issue Price (Rs.) | 985                |
| Listing Date      | September 21, 2017 |

| Price parameters | At close of listing day<br>September 21, 2017           | At close of 30th<br>calendar day from<br>listing day October | 0,                       | As at the e         | nd of March 31, 20  |            |
|------------------|---|--|--------------------------|---------------------|---------------------|------------|
|                  |   | 29, 2017 <sup>(1)</sup>                                      | December 19,             | Closing price       |                     | Low during |
|                  |   |  | 2017                     | during FY           | High during FY      | FY         |
| Market Price     | 901.20  | 862.95   | 886.32                   | 766.35              | 1,025.00            | 751.10     |
| Sensex           | 32,370.04   | 33,266.16  | 32,832.94                | 33,255.40           | 33,255.36           | 36443.98#  |
| Sectoral Index   |   | Not comparab   | le to any of the availab | le sectoral indices |                     |            |
| Price parameters | As at the   | e end of March 31, 2   | )19                      | As at the e         | end of March 31, 20 | )20        |
|                  |   |  |                          | Closing price       |                     | Low during |
|                  | Closing price during FY                                 | High during FY   | Low during FY            | during FY           | High during FY      | FY         |
| Market Price     | 652.45  | 920.01   | 365.25                   | 271.6               | 750.0               | 251.0      |
| Sensex           | 38,672.91   | 38,989.65  | 32,972.56                | 29468.49            | 42,273.87           | 25,638.90  |
| Sectoral Index   | Not comparable to any of the available sectoral indices |  |                          |                     |                     |            |

Source: Stock Exchange data. Where the 30th day / 90th day / March 31 of a particular year falls on a holiday, the immediately following trading day has been considered



# 13 Basis for Issue Price and Comparison with Peer Group & Industry Average

| Accounting ratio                     | Name of company        | Face Value (Rs.) | As disclosed in<br>the offer<br>document | At the end of 1st<br>FY March 31,<br>2018 | At the end of 2nd<br>FY March 31,<br>2019 | At the end<br>of 3rd FY<br>March 31,<br>2020 |
|--------------------------------------|------------------------|------------------|--|---|---|--|
|                                      | Issuer: Consolidated   | 10               | 23.13                                    | 33.61                                     | 18.97                                     | 12.99  |
|                                      | Issuer: Unconsolidated | 10               | 11.9                                     | 22.67                                     | 15.8                                      | 12.61  |
| EPS                                  | Peer Group:            |                  |  |   |   |  |
| EFS                                  | Just Dial              | 10               | 17.46                                    | 20.97                                     | 30.96                                     | 42.00  |
|                                      | Info Edge              | 10               | -1.96                                    | 42.22                                     | 49.53                                     | -19.46                                       |
|                                      | Industry Avg           | Not Applicable   | 7.75                                     | 31.595                                    | 40.245                                    | 11.27  |
|                                      | Issuer: Consolidated   | 10               | 42.59                                    | 22.8                                      | 31.39                                     | 20.91  |
|                                      | Issuer:Unconsolidated  | 10               | 82.77                                    | 33.8                                      | 41.29                                     | 21.54  |
| P/E                                  | Peer Group:            |                  |  |   |   |  |
| F/E                                  | Just Dial              | 10               | 30.21                                    | 21.1                                      | 19.5                                      | 6.98   |
|                                      | Info Edge              | 10               | NA                                       | 27.64                                     | 37.21                                     | -104.64                                      |
|                                      | Industry Avg           | Not Applicable   | Not Applicable                           | 24.37                                     | 28.355                                    | -48.83                                       |
|                                      | Issuer:Consolidated    | 10               | 140.63%                                  | 44.10%                                    | 20.80%                                    | 12.94%                                       |
|                                      | Issuer:Unconsolidated  | 10               | 1906.03%                                 | 28.80%                                    | 17.50%                                    | 12.71%                                       |
| RoNW%                                | Peer Group:            |                  |  |   |   |  |
|                                      | Just Dial              | 10               | 13.41%                                   | 14.60%                                    | 20.70%                                    | 21.15%                                       |
|                                      | Info Edge              | 10               | -2.68%                                   | 24.50%                                    | 23.30%                                    | -11.19%                                      |
|                                      | Industry Avg:          | Not Applicable   | 0.05                                     | 19.55%                                    | 22.00%                                    | 4.98%  |
|                                      | Issuer:Consolidated    | 10               | -14.67                                   | 73.82                                     | 91.02                                     | 100.24                                       |
| NAV not shore based on belance short | Issuer:Unconsolidated  | 10               | -0.56                                    | 76.25                                     | 90.35                                     | 99.11  |
|                                      | Peer Group:            |                  |  |   |   |  |
| NAV per share based on balance sheet | Just Dial              | 10               | 130.19                                   | 145.33                                    | 154.24                                    | 198.35                                       |
|                                      | Info Edge              | 10               | 131.37                                   | 16.8                                      | 20.84                                     | 17.92  |
|                                      | Industry Avg:          | Not Applicable   | 130.78                                   | 81.07                                     | 87.54                                     | 108.13                                       |

# 14 Any other material information

| Particulars  | Date         |  |  |  |
|--|--------------|--|--|--|
| The decision of the Board of Directors to acquire 26.1% stake in Astro-Vision Futuretech Pvt Ltd, we are pleased to inform that the Company<br>has completedthe necessary closing conditions with respect to the acquisition of 26.1% stake in the above Company.  | Feb 13, 2020 |  |  |  |
| The Board of Directors at their meeting held on November 26, 2018 have taken note of the resignation of Mr. K Balasubramanian as Chief<br>Financial Officer. He would be relieved of his responsibilities on the closing hours of December 14, 2018.   | Nov 26. 2018 |  |  |  |
| Further the Board of Directors have approved the appointment of Mr. Sushanth Pai as Chief Financial officer of the Company with effect from the opening hours of December 15, 2018   |              |  |  |  |
| Closure of dormant subsidiaries viz., Community Matrimony Private Ltd, Matchify Services Private Ltd and Tambulya Online Marketplace Private<br>Ltd  | Feb 1, 2018  |  |  |  |
| The Company has received payment from Mr Murugavel Janakiraman Promoter & Managing Director of the Company on 18th December 2017,<br>a year before it is due, a sum of Rs.12,81,91,600 (Rupees Twelve Crore Eighty One Lakh Ninety One Thousand Six Hundred Only) towards<br>voluntary contribution of USD 2 million as per the terms of the agreement dated December 21, 2015 inter se between defendants of the litigation<br>in USA as amended from time to time. | Dec 19, 2017 |  |  |  |
| ource- Stock Exchange filings  |              |  |  |  |

For further updates and information, please refer stock exchange websites i.e. www.bseindia.com and www.nseindia.com